One-on-One Conversation with Cristina Gallach

Under-Secretary-General for Communications and Public Information

27 October 2016
11:00 a.m. – 12.30 p.m.
Conference Room 2
UN Headquarters
New York
Mr. Maher Nasser is the Director of the Outreach Division in the UN Department of Public Information (DPI) in New York. From 1 April to 13 August 2012, he was Acting Head of the Department of Public Information. Prior to his appointment in New York, Mr. Nasser served as the Director of the UN Information Service (UNIS) in Vienna from July 2008 and before that, as Director of the UN Information Centre (UNIC) in Cairo from January 2006. He also worked for UNRWA in Vienna and Amman and served as an Associate Information Officer for the United Nations Drug Control Programme in Vienna (now UNODC). Mr. Nasser has over 25 years of work experience in the United Nations System having served in various capacities in Gaza, Jerusalem, Amman, Cairo, Vienna and New York. Prior to joining the United Nations, Mr. Nasser worked for two non-governmental organizations (NGOs) based in Jerusalem.

Ms. Cristina Gallach, is the Under-Secretary-General for Communications and Public Information and was appointed on 4 December 2014. Ms. Gallach, who took office on 1 February 2015, succeeds Mr. Peter Launsky-Tieffenthal in the post. Ms. Gallach has a wealth of experience in communications, information, public diplomacy, international affairs and security policy, combined with transformational leadership and hands-on management expertise. She is also an experienced newspaper, radio and television journalist. Before joining the UN, Ms. Gallach had served as Head of the Public Relations Unit in the Council of the European Union, Directorate General for Information and Communication, Brussels, since 2010. In that role she was responsible for designing and implementing the EU Council’s communication strategies and for its public relations and outreach to key partners, including opinion-makers, civil society and academia. Prior to that, Ms. Gallach was Spokesperson of the Spanish Government for the European Union rotating Presidency (2010); Spokesperson and Chief Media Advisor of the European Union High Representative for the Common Foreign and Security Policy (1999-2009); and Deputy Spokesperson of the North Atlantic Treaty Organization (NATO) and Chief Media Adviser for the Secretary-General (1996-1999).
**DPI Facts**

- In 1968, the Economic and Social Council called on DPI to associate NGOs, bearing in mind the letter and spirit of its Resolution, which stated that an NGO “…shall undertake to support the work of the United Nations and to promote knowledge of its principles and activities, in accordance with its own aims and purposes and the nature and scope of its competence and activities”.
- Over 1,400 NGOs are now associated with DPI.
- DPI NGO Relations has over 9,000 followers on Twitter, and more than 8,500 likes on Facebook.
- We now have some 400 NGO Youth Representatives.
- Resource Centre Hours:
  - M: 9:30 a.m. to 4 p.m.
  - T: 9:30 a.m. to 4 p.m.
  - W: 9:30 a.m. to 4 p.m.
  - Th: 2 to 4 p.m.
  - F: 9:30 a.m. to 1 p.m.

**Social Media Cheat Sheet**

- At UNHQ today for a conversation with USG @CristinaGallach #DPINGO
- Fostering dialogue with global constituencies every day around the globe #DPINGO
- NGOs, @MaherNasserUN and @CristinaGallach are spotlighting civil society and the @UN #DPINGO
- Conversation between NGOs and the UN is absolutely vital #DPINGO
- Inform. Engage. Act. #DPINGO
- Established in 1946, DPI is now 70 years old #DPINGO
- Check out UN Academic Impact @ImpactUN to see how institutions of higher education can align with the United Nations #DPINGO
- Check out UN Information Centres abroad for on the ground info, local civil society partnerships & media and education initiatives #DPINGO

@UNDPINGO #DPINGO  UN DPI NGO Relations

ANNUAL REVIEW UPDATE

Please note the Annual Review process is quickly approaching! Look out for more details to follow soon.


Start Date:
November 2016 (Date TBC)
Deadline:
31 December 2016